

華淵鑑價股份有限公司

Wau Yuan Property Appraisal Co., Ltd.

Su-chen Chen 陳淑珍

Ms. Su-chen Chen is a valuator and vice president at Wau Yuan Property Appraisal Co., Ltd. She has substantial experience in the valuation of intangible assets for the purposes of litigation support, strategic planning, foreign investment, and merger and acquisition. Ms. Chen currently also serves as a committee member of Taiwan Valuation Committee, a committee sponsored by Taiwan government to set up valuation standards for Taiwan.

Expertise

- Identification and valuation of intangible assets
- Valuation of early-stage technologies, know-how and other IPs
- IP counsel and business valuation services

Education

- M.A. in Economics, Washington State University, WA, USA
- B.S. in Economics, minor in Finance, Central Missouri State University, USA

Certification & Work-related Trainings

- Certified Valuation Analyst (CVA) of International Association of Consultants,
 Valuators and Analysts (IACVA)
- ASA Intangible Asset Valuation Programs, BV301 and 302
- Intellectual Property Training Program, Munich, Germany
- UW-NCCU Technology Valuation Program, Seattle, WA
- Summer Intellectual Property Training Program, George Washington University
- Multi-discipline Management of Technology (MMOT) Program